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Aims and Scope

The Gouni Journal of Faculty of Management and Social Sciences aims to help shape the field of Management and Social Sciences. This field has grown dramatically in recent years as scholars recognize the power and significance of business and social sciences to society. The journal will publish quality research and debate in Management and Social Sciences and is committed to a breadth of outlook that:

- acknowledges the interdisciplinary nature of business and social sciences to societal issues.
- encourages the development of sound theoretical analysis in management and social sciences
- recognizes the best empirical traditions of rigorous business and social sciences, while providing a platform for new perspectives of a more qualitative and/or critical orientation;
- reflects the social significance of business and society by addressing the social, political and economic contexts in which business processes are embedded; and
- encourages open commentary, discussion and debate of ideas, theory and methods.

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List of Contributors

1. Agbo, Elias Igwebuiké – Godfrey Okoye University, Enugu;
2. Ogbebor, Rowland Osamudiame; Ifurueze Meshack S; Ofor Theresa Nkechi – Chukwuemeka Odumegwu Ojukwu University, Igbariam, Anambra, Nigeria;
3. Obodo, Nicholas Alize; Aniche, Alaxander N; Aigbiremhon, Joseph Ikehide – Godfrey Okoye University, Enugu;
4. Ogbebor, Rowland Osamudiame; Ifurueze Meshack S; Ofor Theresa Nkechi – Chukwuemeka Odumegwu Ojukwu University, Igbariam, Anambra, Nigeria
5. Okorie, George Chisom; Chikwendu, Nneka Francisca - Godfrey Okoye University, Enugu;
6. Akhor, Sadiq Oshoke – Edo State University; Ashaju, Kayode Ismaila – Federal Medical Centre, Owo Ondo State: Adoghe Friday – Sapele Road, Benin City Edo State.
7. Nwafor, Michael Chukwunaekwu – Godfrey Okoye University, Enugu.
8. Aguaguiyi Furtune N – Michael Okpara University of Agriculture, Umudike; Emegha, Kate – Nnamdi Azikiwe University; Umebali, Emmanuel E - Nnamdi Azikiwe University.
9. Ogbebor, Rowland Osamudiame; Ogbebor Jude I – Chukwuemeka Odumegwu Ojukwu University, Igbariam, Anambra, Nigeria
10. Agbo, Elias Igwebuiké; George, Evangel U. – Godfrey Okoye University, Enugu
11. Aniche, Aleaxander N; Chinawa, Francis Chukwuemeka – Godfrey Okoye University, Enugu; Aniche, Juliana Chinyeaka – Enugu State University of Science and Technology, Enugu
12. Aguaguiyi Furtune N – Michael Okpara University of Agriculture, Umudike; Umebali, Emmanuel E – Nnamdi Azikiwe University.
13. Ozibo, Boniface Divine; Okorie George Chisom – Godfrey Okoye University, Enugu
14. Ogbuka, Ikenna M; Ezechi, Kingsley C; Onyishi, Anthony U – Godfrey Okoye University, Enugu

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